



## WEB DESIGNER AND ILLUSTRATOR

### CONTACT

Jennifer Anderson  
Minneapolis, MN  
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### SKILLS

UX/UI Design  
Adobe Suite  
Web Design  
Illustration  
Programing  
Market Research

### EDUCATION

#### **Arizona State University**

Graphic Information Technology  
Expected Graduation: May 2023

#### **South Puget Sound Community College**

A.A. Fine Arts

#### **Minneapolis Community and Technical College**

Certification in Print, Web and  
Interactive Media

### EXPERIENCE

2012-2022

#### Store Manager | Starbucks

- Managing a store of 25+ employees including scheduling, payroll, cross-functional training, reviews, and escalated customer interactions.
- Cultivating supportive rapport with employees to enhance professional development and reduce turnover
- Evaluating store performance using metrics to identify vulnerabilities and cost-impacts within current procedures and purchasing
- Creating and communicating clear best-practice plans to improve aspects impacting profit-and-loss margins while maintaining high-quality service
- Assessment and reporting of weekly analytics and KPI's to management
- Maintaining store-specific certifications and licenses in compliance with local, state and federal compliance
- Facilitating quarterly district meetings, including meeting materials

2015 – Present

#### Graphic Designer | Jenny Lynn

Creating and executing custom products per client needs

Coordinating creative workflows

Holding design consultations to garner client vision and scope of project

2010 – 2012

#### Outreach Coordinator • AmeriCorps VISTA

- Organized community events such as fundraisers, open houses, and educational workshops
- Directed Youth Ambassadors Program
- Led over 50 community youth in leadership workshops, volunteer projects, after-school programming and philanthropic events